

## Business (Preliminary) Results

※ The preliminary results shown in this table may differ from the final results						
1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)						
Classification (unit : in millions of Won, %)		Current Period (Fourth quarter of 2013)	Previous Period (Third quarter of 2013)	Changes (%)	Year to Year Comparison (Fourth quarter of 2012)	Changes (%)
Operating Revenue	Quarterly Results	4,294,841	4,124,594	4.1%	4,155,712	3.3%
	Year-to-date (“YTD”) Results	16,602,054	12,307,213	-	16,141,409	2.9%
Operating Income	Quarterly Results	509,700	551,436	-7.6%	539,042	-5.4%
	YTD Results	2,011,109	1,501,409	-	1,730,049	16.2%
Profit from Continuing Operations Before Income Tax	Quarterly Results	384,509	429,716	-10.5%	645,607	-40.4%
	YTD Results	1,827,102	1,442,592	-	1,519,368	20.3%
Profit for the Period	Quarterly Results	293,670	502,235	-41.5%	519,089	-43.4%
	YTD Results	1,609,549	1,315,880	-	1,115,663	44.3%
Attributable To: Controlling Interests	Quarterly Results	314,140	504,026	-37.7%	523,013	-39.9%
	YTD Results	1,638,964	1,324,824	-	1,151,705	42.3%
2. Source of Data		Data Provider		SK Telecom IR Team		
		Provided for		Analysts and Institutional Investors		
		Date of Provision		January 28, 2014 / 16:00(Seoul time)		
		Related Event(Location)		Conference Call for the year ended December 31, 2013 (SK Telecom Headquarter, Conference Room)		
3. Contact Information		Supervisor		Soo Cheol Hwang (82-2-6100-1809)		
		Organizer		Won Tuh Chung (82-2-6100-1550)		
		Organizing Team		SK Telecom IR Team		

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM CO., LTD.**  
*(Registrant)*

By: /s/ Soo Cheol Hwang  
*(Signature)*

Name: Soo Cheol Hwang  
Title: Senior Vice President

Date: January 28, 2014