

SK Telecom Co., Ltd. (the “Company”)

Preliminary Business Results for the Quarter ended June 30, 2014

※ The preliminary results shown in this table may differ from the final results						
1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)						
Classification (unit : in millions of Won, %)		Current Period (Second quarter of 2014)	Previous Period (First quarter of 2014)	Changes (%)	Year to Year Comparison (Second quarter of 2013)	Changes (%)
Operating Revenue	Quarterly Results	4,305,368	4,201,920	2.5	4,116,965	4.6
	Year-to-date (“YTD”) Results	8,507,288	4,201,920	-	8,182,619	4.0
Operating Income	Quarterly Results	546,094	252,396	116.4	545,445	0.1
	YTD Results	798,490	252,396	-	949,973	-15.9
Profit from Continuing Operations Before Income Tax	Quarterly Results	608,006	332,577	82.8	592,908	2.5
	YTD Results	940,583	332,577	-	1,012,876	-7.1
Profit for the Period	Quarterly Results	497,640	267,309	86.2	467,710	6.4
	YTD Results	764,949	267,309	-	813,645	-6.0
Attributable To: Controlling Interests	Quarterly Results	498,537	269,814	84.8	466,644	6.8
	YTD Results	768,351	269,814	-	820,798	-6.4
2. Source of Data						
		Data Provider		The Company’s IR Team		
		Provided for		Analysts and Institutional Investors		
		Date of Provision		August 1, 2014 / 16:00(Seoul time)		
		Related Event(Location)		Conference Call for the quarter ended June 30, 2014 (The Company’s Headquarters, Conference Room)		
3. Contact Information						
		Supervisor		Soo Cheol Hwang (82-2-6100-1809)		
		Organizer		Won Tuh Chung (82-2-6100-1550)		
		Organizing Team		The Company’s IR Team		
4. Related Filings						
		The Company’s report on Form 6-K furnished on July 24, 2014.				

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM CO., LTD.
(Registrant)

By: /s/ Soo Cheol Hwang
(Signature)

Name: Soo Cheol Hwang

Title: Senior Vice President

Date: August 1, 2014