

For Immediate Release

StarWorld Macau Gears Up for Golden 8th Anniversary Celebrations

22 September 2014, Macau -- More than a favourite season for many travellers, autumn is also a golden time for rejoice with family and friends. Located in the heart of Macau, StarWorld Macau is proud to celebrate its glorious 8th anniversary during this wonderful time of the year. True to its attentive "Asian Heart" service philosophy, the famed Macau hotel will share the joy of its 8th anniversary with guests through a series of celebrations, featuring dazzling golden decorations under the theme of the lucky number "8". On this momentous occasion, StarWorld Macau will turn into a magnificent golden palace offering a whirlwind of activities and surprises. From gourmet dining to steamy nightlife and dazzling parties, guests will find a host of opportunities to enjoy the golden holiday.

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StarWorld Macau will offer a series of golden-themed celebrations honoring eight years of golden experiences

In traditional Chinese culture, the number "8", whose pronunciation is similar to that of the Chinese word for "Fortune", is widely considered as a symbol of luck. On the occasion of its 8th anniversary, StarWorld Macau intends to make full use of this auspicious meaning to bring good luck to its valued guests. In the lobby, a large and dazzling golden number "8" will welcome fortune and good luck from all directions, offering guests a sense of prestige and a feeling that they too can shine as they enter StarWorld Macau.

A Golden Musical Journey

One of the highlights during StarWorld Macau 8th anniversary celebration will be its latest “**Star Voices**” concert series in collaboration with Macau Artistes Association to provide a platform for local music talents and enthusiasts. Due to be held on 26 October 2014, the concert promises to see **SiuFay**, President of Macau Artistes Association and prolific singer-songwriter, to bring guests a night of sensational soul music at the hotel’s Whisky Bar. To add more fun, fans can also cast their vote on StarWorld Hotel’s Facebook page during 8-22 October 2014 for their favorite song of Siu Fay. Then Siu Fay will especially dedicate this song to them on the concert night!

Another concert series “**Stargaze at StarWorld**” has always been a trademark offering of StarWorld Macau. **Eric Moo**, widely recognized as the “king of love songs”, will headline the next concert on 3 November 2014, joining StarWorld Macau in celebrating its 8th anniversary with a soulful and vocally stunning performance of his most famous to the elite members of Galaxy Privilege Club (GPC).

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The next “Star Voices” concert will feature the prolific singer-songwriter SiuFay on 26 October 2014 as part of the highlight programs in celebrating StarWorld Macau’s 8th anniversary

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Eric Moo will join StarWorld Macau in celebrating its 8th anniversary with a stunning performance for “Stargaze at StarWorld” concert on 3 November 2014



A Golden Epicurean Journey




StarWorld Macau is renowned for bringing the most prestigious fine dining experiences under one roof, with a wide selection of restaurants offering the best of Cantonese, Shanghai, Xiangchuan (Hunan and Sichuan), Macanese and Continental cuisines, as well as a host of premium wines and creative cocktails to the hotel’s valued guests.

On the occasion of its 8th anniversary, the hotel will introduce a series of special offers on selected dishes across its bars and restaurants. From the leading Shanghai restaurant *Jade de Jardin* to the well acclaimed Cantonese restaurant *Laurel*, guests will be able to enjoy **a unique selection of delicacies at a special price themed around “8”**. On the culminating eighth week of the celebrations, the continental restaurant *Temptations* of StarWorld Macau will be joined by a renowned culinary master as guest chef, who will present a special menu combining the most exquisite gourmet food and wine. Details will be unveiled in September. In addition to an exciting selection of delicacies, guests at Whisky Bar will be able to enjoy a special set of 8 shots to add more colors to the celebration!

Besides, from 25 August through 19 October 2014, the hotel’s dining patron can **receive a stamp for every consumption of MOP188** they have made. Upon collection of 8 stamps, each guest can enter into a chance to win a private party for a maximum of 30 persons at Whisky Bar, free accommodation at Executive Room or various dining offers! The more stamps you collect, definitely the merrier!

Highlight Dishes (please refer to the appendix on page 6 for full details):

<p style="text-align: center;"><4></p>  <p style="text-align: center;">Lobby Lounge Afternoon High Tea Set</p>	<p style="text-align: center;"><5></p>  <p style="text-align: center;">Sensations Duo of Cantonese Barbecued Meat</p>	<p style="text-align: center;"><6></p>  <p style="text-align: center;">Laurel Braised Pork Belly in Soya Sauce</p>	<p style="text-align: center;"><7></p>  <p style="text-align: center;">Feng Wei Ju Steamed Carp Fish Head with Assorted Red Chili</p>
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<p><8></p>  <p>Jade de Jardin Deep-fried Mandarin Fish with Pinenuts in Sweet & Sour Sauce</p>	<p><9></p>  <p>Hip Seng Braised Abalone with Tomato</p>	<p><10></p>  <p>Whisky Bar Special set of 8 shots</p>	<p><11></p>  <p>Temptations Guest Chef Dinner</p>
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A Golden Entertaining Journey

Driven by its 'Asian Heart' service philosophy, StarWorld Macau has constantly pushed the boundaries to create unforgettable memories through various fantastic live performances to its guests. Now celebrating its 8th anniversary, the hotel has especially selected some of its most acclaimed programs from the last eight years, allowing guests to experience once more the unique charm that have dazzled the audiences. Besides **flamenco dance, belly dance and live band performances**, the **“Charlie Chaplin” mime** is definitely the one not-to-be-missed! This performance is widely praised as one of the most unique and entertaining acts that have ever been performed at the hotel. At this special anniversary celebration, they are returning to StarWorld Macau again to welcome every guest at the lobby with waves of laughter and fun!

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A Golden Rewarding Journey

Throughout its 8th anniversary celebrations, StarWorld Macau will host a variety of lucky draws, offering all valued guests many chances of bringing fortune and gifts home.

From 25 August through 31 October 2014, visit the hotel's 8th anniversary mini-site **golden8.starworldmacau.com** to keep abreast with all the golden offers and privileges, as well as to join an **online lucky draw** to enter into a chance to win free accommodation or various dining vouchers.

For GPC members who subscribe to the club's official WeChat (ID: galaxyprivilegeclub), and bind their personal WeChat with GPC membership account, are entitled to enter the **instant anniversary WeChat lucky draw** during 1 September to 31 October 2014. The total amount of all prizes is over HKD160,000! Everyone can win a prize!

Another highlight of the celebration is definitely the **"StarWorld 8th Anniversary Golden Fortune" lucky draw** with a total value of ten millions of gold for GPC members to win. With only 88 Privilege Points, each member can enter into a chance of realizing their golden dream!

In addition, as a token of gratitude for the support of the GPC members, StarWorld Macau has stocked a series of limited editions of gold masterpieces for them to redeem by the specified Privilege Dollars. These include the China 2014 Panda Proof Gold 1 kg, Australian Diamond Jubilee 2012 1 kg Gold Proof Coin, and many more, during the period 25 August to 19 October 2014.

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StarWorld Macau has also stocked a series of limited editions of the most precious gold masterpieces, including the China 2014 Panda Proof Gold 1 kg, Australian Diamond Jubilee 2012 1 kg gold proof coin, and many more for GPC members to redeem by the specified Privilege Dollars during 25 August to 19 October 2014.

Appendix: Details for A Golden Musical Journey

Date	Concert	Details
26 October 2014	“Star Voices” - Siu Fay	Address: Whisky Bar ,16/F, StarWorld Macau Seats are limited and only available on a first-come, first-served basis. For any enquiry or reservation, please call (853) 8290 8698
3 November 2014	Stargaze at StarWorld • Eric Moo Music Show	Address: The Grand Ballroom, 8/F StarWorld Macau For any enquiry please visit the counter of Galaxy Privilege Club, or call the Service Hotline (853) 8290 8833

Appendix: Details for A Golden Epicurean Journey

Promotional period	Restaurants	Special offers
1 st Week (8.25-8.31)	Lobby Lounge (1/F of StarWorld Macau) Reservations : (853) 8290 8608	Birthday Cake 1.5 lbs: MOP128 (original price MOP180) * Afternoon High Tea Set: MOP128 (original price MOP168) *
2 nd Week (9.1-9.7)	Sensations (1/F of StarWorld Macau) Reservations : (853) 8290 8618	Set Meal: MOP88 (original price MOP118) * Seafood Soup with Conpoy & Chives Duo of Cantonese Barbecued Meat or Sautéed Shrimps with Assorted Bell Peppers & Cashew Nuts Poached Seasonal Vegetables Chilled Sago Cream with Mango & Pomelo
3 rd Week (9.8-9.14)	Laurel Restaurant (2/F of StarWorld Macau) Reservations : (853) 8290 8628	Eight delicacies from MOP88 to MOP888 Chilled Abalone with Salmon & Snail: MOP 888/dish (original price: MOP 1,380) * Double-boiled Pork Shank with Codyceps Flower MOP 88/person (original price: MOP108/person) * Stuffed Melon with Assorted Seafood MOP 88/person (original price: MOP108/person) * Steamed Razor Clam with Garlic MOP 88/person (original price: MOP168/person) *

		<p>Steamed Bean Curd with Prawn & Crabmeat MOP 88/person (original price: MOP148/person) *</p> <p>Braised Ox Tail in Red Wine Sauce MOP 88/person (original price: MOP138/person) *</p> <p>Braised Pork Belly in Soya Sauce MOP 88/person (original price: MOP118/person) *</p> <p>Stir-fried Diced Pork, Chicken with Chilli & Yam MOP 88/person (original price: MOP138/person) *</p>
<p>4th Week (9.15-9.21)</p>	<p style="text-align: center;">Feng Wei Ju (5/F of StarWorld Macau) Reservations : (853) 8290 8668</p>	<p>Steamed Carp Fish Head with Assorted Red Chili MOP 88 (original price: MOP138) *</p>
<p>5th Week (9.22-9.28)</p>	<p style="text-align: center;">Jade de Jardin Restaurant (6/F of StarWorld Macau) Reservations : (853)8290 8638</p>	<p>Set Meal MOP2888 for 12 persons (original price: MOP \$3588) *</p> <p>Appetizer Symphony Sautéed River Shrimps Stir-fried Beef Cubes “Vietnamese” Style Deep-fried Mandarin Fish with Pinenuts in Sweet & Sour Sauce Chicken Soup with Wanton, Pork & Vegetables Braised Pork Belly with Vinegar Sauce Smoked Duck with Jasmin Tea Braised Abalone Mushroom in Chicken Sauce Fried Rice in “Suzhou” Style Steamed Minced Pork Dumplings Pan-fried Dumplings with Pork Pan-fried Jujube Cake Fresh Fruit Platter</p>
<p>6th Week (9.28-10.5)</p>	<p style="text-align: center;">Hip Seng (10/F of StarWorld Macau) Reservations : (853) 2850 8030</p>	<p>Eight Anniversary “88”Dishes</p> <p>Braised Abalone with Tomato MOP258/person (original price: MOP368/person) *</p> <p>Shark Fin Soup with Chicken in Casserole MOP498/dish (original price MOP700/dish) *</p> <p>Deep-fried Black Bigorre Pork MOP 98/portion (original price MOP98/portion) *</p>

7th Week (10.6-10.12)	Whisky Bar (16/F of StarWorld Macau) Reservations : (853) 8290 8698	Special set of 8 shots MOP188 (original price: MOP520) **
8th Week (10.19-10.25)	Temptations (16/F of StarWorld Macau) Reservations : (853) 8290 8688	Guest Chef Dinner Exclusive Price MOP888/person

* Subjected to 10% service charge

** Subjected to 10% service charge and 5% government tourism tax.

Photos download

Web Address : <http://clients.ruderfinnasia.com>; or
 FTP Address : <ftp://clients.ruderfinnasia.com>
 Login : media_starworldhotel_hk
 Password : <no password>
 Folder : 2014.08.22 – Golden 8th Anniversary

About StarWorld Macau

StarWorld Macau is located in the heart of Macau’s dynamic gaming and entertainment district – the Avenida de Amizade. Being the first 5-star hotel and casino in the Galaxy Entertainment Group, the 39-storey StarWorld Macau embodies the distinct Asian characteristics of intelligence, experience and innovation, combining world-class accommodation, entertainment, leisure and dining facilities in ‘one world’. Asian flair is incorporated in all the Star-grade amenities as well as in the ultra-high levels of personal service, appealing to both Asian and international tourists. Striking architecture and luxurious guest-room decor exemplify the outstanding level of quality. This attention to detail has gained StarWorld Macau recognition through numerous prestigious awards including the “5-Star Diamond Award” from the American Academy of Hospitality Sciences for 5 consecutive years, and the “Top 100 Hotels of China” by the China Hotel Industry Summit. Famed for its “Star Rated” quality in hospitality, entertainment, accommodation and restaurants, StarWorld Macau is determined to offer its valued guests the prestige of “When I step into StarWorld, I shine like a star”. For more details please visit www.starworldmacau.com

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