

**2-3 December 2014 – Grand Hyatt Hotel, Hong Kong**

**Press release**

## **Influential Leaders to Share Views on Global Investment Opportunities and Retail Real Estate at MIPIM Asia**

**Hong Kong, 3 Nov, 2014** – In one month’s time, real estate leaders from all over the world will meet in Hong Kong at the two-day MIPIM Asia summit. They will join in the discussion with some 60 industry leaders who are already confirmed to speak in the MIPIM Asia conference programme covering specific areas of investment trends, forecasts and retail real estate.

In 2013, MIPIM Asia welcomed over 800 CEOs and top executives from 33 countries around the globe, to revisit property fundamentals and rethink retail perspectives, with approximately 50% of them being investors and developers. This year, MIPIM Asia’s conference and networking events will focus on inbound and outbound investment opportunities. More opportunities will be shared and more insights will be explored, as the programme features “out of the box” thinkers and doers, and offers a comprehensive vision of real estate, from conception to end-usage, via investment and development.

A quick glance of the summit programme is as below:

<b>Tuesday, 2 December</b>			
11:30	<b>Keynote by Dr. Amlan Roy</b> , Credit Suisse’s Head of Global Demographics and Pension Research, will highlight the <b>silver lining of ageing societies and its impact on real estate</b> during a must-attend keynote address.		
12:30	<b>Networking Lunch</b>		
14:00	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><b>Doing business in Russia’s capital city</b> – Panel with Minister of Moscow Government &amp; Deputy Mayor of Moscow Government for Urban Development and Construction</td> <td style="width: 50%;"><b>New mall designs</b> – Panel with Hometown DG (moderator), Aedas, Landor Associates &amp; CAAB SCPA</td> </tr> </table>	<b>Doing business in Russia’s capital city</b> – Panel with Minister of Moscow Government & Deputy Mayor of Moscow Government for Urban Development and Construction	<b>New mall designs</b> – Panel with Hometown DG (moderator), Aedas, Landor Associates & CAAB SCPA
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19:00	<b>MIPIM Asia Awards Gala Dinner</b>		

<b>Wednesday, 3 December</b>			
08:00	<b>Retailers' Breakfast</b> sponsored by Savills	<b>Investors' Breakfast</b> sponsored by Brookfield	
09:00	<b>Keynote by Prof. Ben Van Berkel.</b> Born in Utrecht, the Netherlands, Ben Van Berkel is the Co-Founder and Principal Architect of UNStudio in Amsterdam and Shanghai. Prof. Berkel will talk about <b>Architecture and its Future.</b>		
10:15	<b>Luxury brands vs fashion</b> – Panel with Gouten Consulting (moderator), Getchee Inc & Rue Madame Fashion Group	<b>LPs Morning: Inbound investment</b> – Debate with discussion leaders, Bei Capital Partners (moderator), Grosvenor AP & Ping An Trust	
11:15	<b>Networking Break</b>		
11:45	<b>The changing role of shopping centers</b> – Panel with InfraRed Capital Partners (moderator), Walmart, Planet Retail & Benoy	<b>LPs Morning: Outbound investment</b> – Debate with discussion leaders, Bei Capital Partners (moderator), Grosvenor AP & Ping An Trust	
12:45	<b>Topic Based Lunch</b> 28-lunch tables networking event to share, learn and network among industry leaders, on specific topics such as: - Logistics Opportunities in China: How big is the market? Moderated by RightSite Consulting - Asia's pension funds and sovereign funds investment trends and opportunities, moderated by Lee International IP & Law Group - Global property market disruption - only the beginning, moderated by Juwai.com - Real Estate Crowdfunding has arrived in Asia, moderated by iFunding (Asia) - Fashioning the future for property driven startups, moderated by StyleCENTRAL		
14:00	<b>Inbound investments in Asia</b> – Panel with Cushman & Wakefield (moderator), SC Capital, Vina Capital, Ascendas, Norton Rose	<b>New consumer lifestyle in China: how retailing is reshaping the future</b> – Panel with WSJ (moderator), Peclers Sands China, HSBC & Element Fresh	<b>Logistics opportunities in retail</b> – Panel with Social Enterprise Summit (moderator), Redwood Group Asia & Shanghai Yupei Group, and Amazon
15:15	<b>Fund raising</b> – Panel with The Townsend Group (moderator), Cambridge Associates & Morgan Stanley Alternative Investment Partners	<b>Resilient cities</b> – Panel with APREA (moderator), Moscow City Government, OMA & Grosvenor	<b>Opportunities in the UK</b> – Panel with IPE International Publishers (moderator), Eversheds LLP & Knight Frank
16:15	<b>Meet the chairmen: 2015 Perspectives</b> With Justin Chiu of Cheung Kong, Goodwin Gaw of Gaw Capital Partners & Wilfred Wong of Hsin Chong Construction Group (moderator: Vincent Wong)		

\* Programme is subject to further modifications closer to the summit's date.

Winners of the MIPIM Asia Awards 2014 will be announced at a gala dinner on the evening of December 2 (Tuesday). The international jury has considered 126 projects from 13 countries to select winners in the 11 Awards categories.

For more details of the Awards competition, please visit: [www.mipimasia.com](http://www.mipimasia.com).

For further information on MIPIM Asia conferences programme, please visit: [www.mipim-asia.com/en/the-programme/conferences/](http://www.mipim-asia.com/en/the-programme/conferences/).

To register as press, please contact MIPIM Asia PR local partner at: [belinda.chan@creativegp.com](mailto:belinda.chan@creativegp.com).

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#### **Notes for editors**

Founded in 1963, Reed MIDEM is a leading organiser of professional, international tradeshows. Reed MIDEM events have established themselves as key dates in professional diaries. The company hosts MIPTV, MIPDOC, MIPCOM, and MIPJUNIOR for the television and digital content industries, MIDEM for music professionals, LeWeb Paris and London for internet forward-thinkers, MIPIM, MIPIM Asia, MIPIM UK, MIPIM Japan and MAPIC for the property and retail real estate sectors.

*Reed MIDE M is a division of Reed Exhibitions, the world's leading events organizer with over 500 events in 40 countries. In 2013 Reed brought together over six million active event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 34 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events and is part of the Reed Elsevier Group, a world leading provider of professional information solutions. [www.reedexpo.com](http://www.reedexpo.com)*

