

**SK Telecom Co., Ltd. (“SK Telecom”) plans to hold a conference call for the 2016 3Q earnings results as follows:**

1. Agenda

- 2016 3Q Earnings Results
- Q&A Session

2. Date and Time

October 27, 2016, 3:00 p.m. (Seoul Time)

3. Place

Conference Room, SK Telecom

4. Participants

Analysts and Institutional Investors

5. Web-casting Audio Service

Real-time access to the call and an archive of the call will be available on SK Telecom’s IR website ([www.sktelecom.com](http://www.sktelecom.com)). The materials for SK Telecom’s conference call will be available on its IR website starting from 9:00 a.m. on October 27, 2016 (Seoul time)

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM CO., LTD.**  
*(Registrant)*

By: /s/ Sunghyung Lee  
*(Signature)*  
Name: Sunghyung Lee  
Title: Senior Vice President

Date: October 19, 2016