REPLY TO THE REQUEST BY THE KOREA EXCHANGE TO COMMENT ON REPORTS REGARDING THE POTENTIAL ACQUISITION OF ADT CAPS

While SK Telecom Co., Ltd. (the "Company") is currently studying a potential acquisition of ADT CAPS, the Company has not made any decision with regard to such acquisition. The Company will make a public announcement when a decision is made or, whether or not a decision has been made, by April 13, 2018.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM CO., LTD.

(Registrant)

By: /s/ Kim, Jinwon

(Signature)

Name: Kim, Jinwon

Title: Senior Vice President

Date: March 15, 2018