Decision on Spin-off of SK Planet's 11st Business and Merger of SK TechX into SK Planet

On June 19, 2018, the Board of Directors of SK Planet Co., Ltd. (the "SK Planet"), a subsidiary of SK Telecom Co., Ltd., resolved to (1) spin off its 11st business into a newly established company and (2) to merge SK TechX Co., Ltd. ("SK TechX") with and into SK Planet.

A. Spin-off of 11st Business

1. Subsidiary Company			SK Planet Co., Ltd.			
2. Spin-off Method			SK Planet intends to incorporate a new company (the "Spun-Off Company") through a spin-off of SK Planet's 11st business, including Scinic, Gifticon and 11pay.			
3. Purpose of Spin-off			To enhance the level of specialization and enhance competitiveness and growth potential by strengthening core competencies of the businesses.			
4. Spin-off Ratio			SK Planet: 0.8565581 Spun-Off Company: 0.1434419			
5. Details of Business and Assets to be Transferred subsequent to Spin-off			Any assets/liabilities, rights/obligations or other items of value of the 11st business (including Scinic, Gifticon and 11pay).			
	Company Name		SK Planet Co., Ltd.			
	Summary Financial Information as of March 31, 2018 (in millions of Won)	Total Assets	836,011	Total Liabilities	344,357	
6. Surviving Company after Spin-off		Total Shareholders' Equity	491,654	Capital Stock	25,032	
	Revenue for the Year ended December 31, 2018 (in millions of Won)		303,585			
	Main Business		Data and technology-based business			
7. Newly Established Company after Spin-off	Company Name		11st Co., Ltd. (preliminary)			
	Summary Financial Information as of March 31, 2018 (in millions of Won)	Total Assets	582,806	Total Liabilities	499,906	
		Total Shareholders' Equity	82,900	Capital Stock	4,192	
	Revenue for the Year ended December 31, 2018 (in millions of Won)		688,005			
	Main Business		E-commerce and internet-related business			
8. Scheduled Date of Shareholders' Meeting			July 31, 2018			
9. Period for filing objection by the Creditors			July 31, 2018 to August 31, 2018			
10. Effective Date of Spin-off			September 1, 2018			
11. Scheduled Spin-off Registration Date			September 4, 2018			
12. Date of Board Resolution (Decision Date)			June 19, 2018			

	- The above schedule and details relating to the spin-off may change based on further negotiation among related parties as well as applicable laws and regulations and is subject to the approval of the general shareholders' meeting scheduled for July 31, 2018.
13. Other Matters Relating to an Investment Decision	- The capital stock of the surviving company and the newly established company set forth in Items 6 and 7 above are based on the separate financial statements as of March 31, 2018 prepared in accordance with Korean IFRS and are subject to change as of the effective date of the spin-off.
	- Subsequent to the spin-off, the Spun-Off Company intends to obtain approximately Won 500 billion in funding from a third party.

B. Merger of SK TechX

1. Subsidiary Company			SK Planet Co., Ltd.		
2. Merger Method			SK Planet intends to merge SK TechX with and into SK Planet.		
3. Purpose of Merger			To enhance management efficiency and create synergies.		
4. Merger Ratio			SK Planet: SK TechX = 1 : 3.0504171		
			The merger ratio has been determined in accordance with relevant laws and reviewed by an external appraisal firm.		
5. New shares to be issued			24,480,006 common shares		
	Company Name		SK TechX Co., Ltd.		
6. Company to be Merged	Summary Financial Information as of December 31, 2017 (in millions of Won)	Total Assets	836,011	Total Liabilities	344,357
		Total Shareholders' Equity	491,654	Capital Stock	25,032
	Revenue for the Year ended December 31, 2018 (in millions of Won)		303,585		
	Main Business		Develops and supplies software and computer systems		
7. Scheduled Date of Shareholders' Meeting			July 31, 2018		
8. Period for filing objection by the Creditors			July 31, 2018 to August 31, 2018		
9. Effective Date of Merger			September 1, 2018		
10. Scheduled Merger Registration Date			September 7, 2018		
11. Scheduled Delivery Date of New Shares			September 21, 2018		
12. Appraisal Rights			Pursuant to Article 522-3 of the Korean Commercial Code, a dissenting shareholder may exercise its appraisal rights with respect to all or a portion of the shares owned by such shareholder by providing a written statement specifying the class and the number of shares with respect to which appraisal rights are being exercised within 20 days after the date of the relevant		

	has provided its intent to dissent prior to such shareholders' meeting in writing. The expected exercise price of appraisal rights is Won 47,737 per share. Period for exercising appraisal rights: July 31, 2018 to August 20, 2018.		
13. Date of Board Resolution (Decision Date)	June 19, 2018		
14. Other Matters Relating to an Investment Decision	 The above schedule and details relating to the merger may change based on further negotiation among related parties as well as applicable laws and regulations and is subject to the approval of the general shareholders' meeting scheduled for July 31, 2018. The merger is conditioned upon the closing of the spin-off the 11st business described above. 		

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM CO., LTD.

(Registrant)

By: /s/ Jung Hwan Choi (Signature)

Name: Jung Hwan Choi

Title: Senior Vice President

Date: June 19, 2018