

Future Business or Management Plans

1. Title of Business Plan	2020 Business Guidance										
2. Details of Plan	Forecasted Operating Revenue for the fiscal year 2020 (Consolidated): Won 19.2 trillion										
3. Source of Data	<table><tr><td>Data Provider</td><td>IR Team, SK Telecom</td></tr><tr><td>Provided for</td><td>Analysts and Investors</td></tr><tr><td>Date of Provision</td><td>February 7, 2020 / 11:00 a.m. (Seoul time)</td></tr><tr><td>Location</td><td>2019 Earnings Results Conference Call</td></tr><tr><td>Organizing Team</td><td>IR Team, SK Telecom (+82-2-6100-2114)</td></tr></table>	Data Provider	IR Team, SK Telecom	Provided for	Analysts and Investors	Date of Provision	February 7, 2020 / 11:00 a.m. (Seoul time)	Location	2019 Earnings Results Conference Call	Organizing Team	IR Team, SK Telecom (+82-2-6100-2114)
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4. Other Important Matters Relating to an Investment Decision	<ul style="list-style-type: none">The above business guidance and forecast information is based on recent results of operations of SK Telecom Co., Ltd. (the “Company”) and industry conditions as well as the Company’s analysis of market conditions, and they remain subject to change depending on the Company’s future operating conditions and business environment, among other factors.										

Cautionary Statement Regarding Forward-Looking Statements

The material above contains forward-looking statements. Statements that are not historical facts, including statements about our beliefs and expectations, are forward-looking statements. These statements are based on current plans, estimates and projections, and therefore you should not place undue reliance on them. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause our actual results or performance to be materially different from any future results or performance expressed or implied by such forward-looking statements. We do not make any representation or warranty, express or implied, as to the accuracy or completeness of the information contained herein, and nothing contained herein is, or shall be relied upon as, a promise or representation, whether as to the past or the future. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events. Additional information concerning these and other risk factors are contained in our latest annual report on Form 20-F and in our other filings with the U.S. Securities and Exchange Commission.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM CO., LTD.
(Registrant)

By: /s/ Jung Hwan Choi
(Signature)

Name: Jung Hwan Choi

Title: Senior Vice President

Date: February 7, 2020