

45% of travel managers expect more travel in 2019. This is by far the highest number since the financial crash a decade ago.

© AirPlus Market Insights



travel managers worldwide say that in

019:

- **Business trips will increase** \bullet
- Business travel spend will increase
- The economy is affecting travel positively

© AirPlus Market Insights

IN LINE WITH THE REST OF THE WORLD

Travel managers' generally positive views are aligned with other economic indicators:

Source: World Economic Outlook, International Monetary Fund, October 2018



Predicted global GDP growth for 2019

GO, GO, GO! TRAVEL MANAGERS ARE POSITIVE ABOUT THE ECONOMY



Positive effect in %

"What effect does the current economic situation have on your business trips?"

2019

46% is by far the most positive view on the economic impact on business travel.

© AirPlus Market Insights

83%

Expect a positive effect on their business trips:

© AirPlus Market Insights

Mexico (+)

Expect a <u>negative effect</u> on their business trips:

≽ South Africa

EXPECT TO PAY MORE FOR BUSINESS TRAVEL IN 2019

There has been a sharp jump in travel managers expecting travel spend to rise:

"How will business travel expenditure in your company develop over the next 12 months?"

Travel spend will rise ...

41

2019

51

7%

© AirPlus Market Insights

WHY are companies expecting their total spend to increase?

Cross-analysis with other answers suggests the main reasons are:

- More trips
- Spend per trip will increase
- • More "ultra" long-haul flights

© AirPlus Market Insights

WHO will pay more/less?

2018



Countries where the most travel managers expect higher spend Mexico (80%), South Africa (77%)

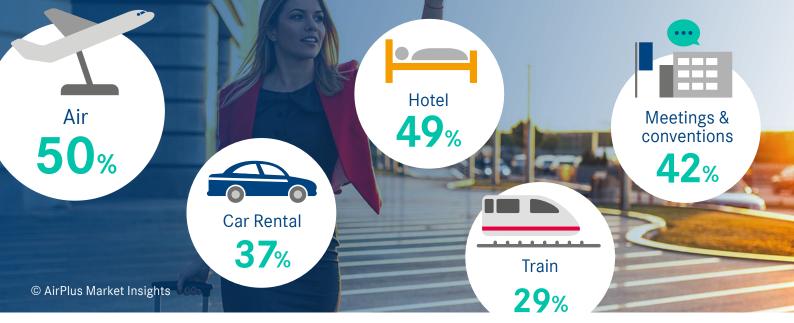
Countries where the most travel managers expect lower spend **Turkey (27%), Russia (27%)**

© AirPlus Market Insights

SPEND INCREASES BY CATEGORY

Percentage of travel managers who expect spend to climb for:

0





fastest-growing business market in 2019:

- India has the highest number of travel managers expecting trip growth (83%).
- 0% of Indian travel managers expect their company to travel less.
- India has the second-highest number of travel managers who believe the economy is affecting travel positively (73%).

• 0% of Indian travel managers expect to spend less on travel.

© AirPlus Market Insights

© AirPlus Market Insights

BREXIT... MIXED MESSAGES FROM THE UK

Only 1% of UK travel managers expect travel spend to fall in 2019:

BUT A very high number of UK travel managers think the economy is helping:





Global average UK

Western European average

Global

average

We will monitor further developments and keep you up to date with our "AirPlus Market Insights".

AIRPLUS. YOUR TRAVEL PAYMENT COMPANY.