

About Synagie Corporation Ltd.

Synagie is Singapore-founded e-Commerce solutions provider and one of SE Asia’s leading e-Commerce enablers that provides end-to-end solutions to help brands and business shift online. According to Frost & Sullivan, Synagie is the fastest growing e-Commerce start-up in Singapore and one of the fastest growing in SE Asia. Synagie helps its Brand Partner which include SMEs and MNCs execute their e-Commerce strategies by selling their goods or services to consumers online and providing one-stop services and integrated technology to manage their multi-channel e-Commerce operations. The end-to-end commerce enablement and fulfilment solutions is achieved through the Group’s cloud-based Synagie Platform which leverages on technology such as Cloud Computing, Big Data Analytics and Artificial Intelligence. This solution encompasses all aspects of the e-Commerce value chain covering technology, online store operations, content and channel management, digital marketing, customer service to warehousing and fulfilment. Synagie has a platform-based, asset-light business model with three synergistic business segments, namely e-Commerce, e-Logistics and Insurtech that work together to offer innovative and efficiency driven solutions to its Brand Partners. Synagie is listed on Catalist of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) on 8 August 2018 (SGX:V2Y).

<https://synagie.com/>

About Singapore Post Limited

For 160 years, Singapore Post (SingPost) as the country’s postal service provider, has been delivering trusted and reliable services to homes and businesses in Singapore. Today, SingPost is pioneering and leading in eCommerce logistics as well as providing innovative mail and logistics solutions in Singapore and around the world, with operations in 19 markets. Building on its trusted communications through domestic and international postal services, SingPost is taking the lead in end-to-end integrated and digital mail solutions. The suite of SingPost eCommerce logistics solutions includes front end web management, warehousing and fulfilment, last mile delivery and international freight forwarding.

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Disclaimer

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