

	Percentage of Consumers Who Feast or Consume More Food Than Usual During Christmas	Percentage of Consumers Who Eat Less Healthily Than Usual During Christmas	Percentage of Consumers Who Postpone Healthy Eating Until After Christmas
Asia Pacific	<b>86%</b>	<b>69%</b>	<b>60%</b>
Philippines	<b>94%</b>	<b>77%</b>	<b>67%</b>
Hong Kong	<b>92%</b>	<b>74%</b>	<b>64%</b>
Japan	<b>89%</b>	62%	60%
Singapore	87%	<b>77%</b>	<b>66%</b>
Thailand	87%	55%	53%
Australia	85%	75%	62%
Taiwan	84%	70%	56%
Indonesia	78%	67%	49%
Malaysia	78%	55%	46%
Korea	71%	58%	52%
Vietnam	41%	61%	56%

*Figure 1: Percentage of Asia Pacific consumers who tend to feast or consume more food than usual and eat less healthily during Christmas or postpone healthy eating until after Christmas.*