

	Percentage of Consumers Who Feast or Consume More Food Than Usual During New Year	Percentage of Consumers Who Eat Less Healthily Than Usual During New Year	Percentage of Consumers Who Postpone Healthy Eating Until After New Year
Asia Pacific	<b>82%</b>	<b>64%</b>	<b>58%</b>
Philippines	<b>94%</b>	<b>78%</b>	<b>66%</b>
Thailand	<b>93%</b>	63%	51%
Indonesia	<b>88%</b>	64%	47%
Japan	<b>88%</b>	56%	60%
Malaysia	79%	46%	48%
Singapore	77%	<b>70%</b>	<b>61%</b>
Hong Kong	77%	64%	60%
Taiwan	74%	63%	53%
Korea	68%	48%	57%
Australia	62%	63%	58%
Vietnam	24%	74%	<b>63%</b>

*Figure 2: Percentage of Asia Pacific consumers who tend to feast or consume more food than usual and eat less healthily during the New Year or postpone healthy eating until after the New Year.*