

Appendix

Country	Category of products	P&G Brands
Malaysia	Fabric, Haircare, Skincare, Shave, Home, Feminine Care, Oral Care, Health Care	Dynamo®, Downy®, Fab®, Pantene®, Head & Shoulders®, Herbal Essence®, Rejoice®, Hair Recipe®, Gillette®, Venus®, Joy®, Ambi Pur®, Febreze®, Whisper®, Oral B®, Olay®, Vicks®
Vietnam	Diapers, Fabric, Haircare, Skincare, Shave, Feminine Care, Oral Care, Safeguard	Pampers®, Ariel®, Downy®, Tide®, Pantene®, Head & Shoulders®, Herbal Essence®, Rejoice®, Oral B®, Gillette®, Venus®, Whisper®, Olay®, Safeguard®
Indonesia	Diapers, Fabric, Haircare, Skincare, Shave, Feminine Care, Oral Care, Health Care	Pampers®, Downy®, Pantene®, Head & Shoulders®, Herbal Essence®, Rejoice®, Gillette®, Venus®, Whisper®, Oral B®, Olay®, Vicks®
Singapore	Diapers, Fabric, Haircare, Skincare, Shave, Home, Feminine Care, Oral Care, Health Care	Pampers®, Dynamo®, Downy®, Tide®, Pantene®, Head & Shoulders®, Herbal Essence®, Gillette®, Venus®, Joy®, Ambi Pur®, Febreze®, Whisper®, Oral B®, Olay®, Vicks®, Tampax®, Always®, Bounce®, Bounty®, Charmin®
Thailand	Diapers, Fabric, Haircare, Skincare, Shave, Home, Oral Care, Safeguard, Feminine Care	Olay®, Oral B®, Pampers®, Downy®, Pantene®, Head & Shoulders®, Herbal Essence®, Rejoice®, Gillette®, Venus®, Ambi Pur®, Safeguard®, Whisper®
Philippines	Diapers, Fabric, Haircare, Skincare, Shave, Home, Feminine Care, Oral Care, Safeguard, Health Care	Pampers®, Ariel®, Downy®, Tide®, Pantene®, Head & Shoulders®, Herbal Essence®, Rejoice®, Secret®, Old Spice®, Gillette®, Venus®, Joy®, Ambi Pur®, Whisper®, Oral B®, Olay, Safeguard®, Vicks®